



# Bringing Yoga and Wellness Retreats to Your Resort

“We organize and promote certified wellness retreats hosted at partner resorts.”

A Hotel Resort Discounts collaboration opportunity for Resorts.



# About Hotel Resort Discounts

Hotel Resort Discounts LLC is a U.S.–based travel and marketing agency partnering with resorts across Mexico to host curated group retreats and promotional collaborations.

We manage planning, logistics, payments, and promotion — helping resorts gain exposure and new guests without adding to their workload.

## Key Highlights

- 10+ years of travel and digital-marketing experience
- Partnerships with leading hotel brands
- Fully insured U.S. agency with transparent agreements
- Continuous exposure through [hotelresortdiscounts.com](https://hotelresortdiscounts.com) and social media



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# How Our Yoga Retreats Are Structured

## Step 1 — We Invite Certified Instructors

Hotel Resort Discounts reaches out to yoga instructors interested in leading small group retreats in Mexico. Each instructor brings their own students or community members.

## Step 2 — You Host the Experience

Your resort provides accommodations, meals, and a space for 1–2 yoga or wellness sessions during a 3-night, 4-day stay.

## Step 3 — We Promote and Manage It All

We manage logistics, bookings, payments, and promotion — positioning your resort as a wellness destination through our website and social channels.

*Each retreat is designed to promote your property while offering guests an inspiring, wellness-focused experience.*



# How Our Resort Partnerships Work

We collaborate with select resorts to host organized group retreats that generate exposure, social coverage, and new bookings — all while keeping the process effortless for your team.

## **Step 1 — We Organize the Group**

We coordinate with certified instructors, manage participant registration, and handle all pre-arrival logistics.

## **Step 2 — You Host the Experience**

Your resort welcomes the group — providing accommodations, transfers, and the exceptional guest experience your brand is known for.

## **Step 3 — We Promote Your Property**

We feature your resort across [hotelresortdiscounts.com](https://www.hotelresortdiscounts.com), social media, and post-event content — extending your visibility year-round.

*Partnerships can be renewed annually for continued exposure, updated visuals, and refreshed marketing content.*



# What We're Looking For

We're visiting select resorts to evaluate their potential for hosting future yoga and wellness retreats.

## During our visit, we aim to:

- Review facilities and overall guest experience
- Assess suitability for yoga or group wellness programs
- Capture on-site photos and content for marketing use

## Visit Details

- Duration: 4–5 nights
- **Covered by Hotel Resort Discounts:** Round-trip flights for 2 representatives
- **Covered by Resort:** Lodging (1 suite), ground transportation, and up to 2 meals per day for 2 guests if the property is not all-inclusive
- **Optional Perk:** Resort-branded activity or spa experience for content creation (if available)



# What Hotels Gain From Our Partnership

Partnering with Hotel Resort Discounts offers resorts year-round visibility and long-term value beyond the FAM trip.

Even if not selected as a yoga retreat venue, your property still benefits from:

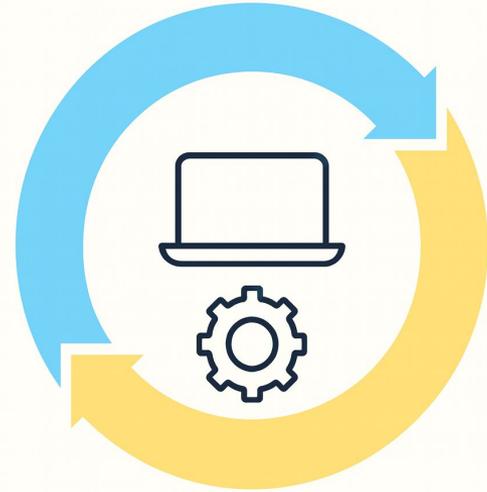
- 12 months of free hotel advertising on our travel platform
- Exposure to yoga and wellness travelers
- Professional photos and property features shared online
- Ongoing exposure through our marketing channels, with the option to renew annually for updated photo and video coverage.



# Renewals & Ongoing Collaboration

If you'd like to continue your partnership for another twelve months:

- After the first 12 months, resorts may renew their campaign for another year.
- Renewals include updated SEO, new social content, and refreshed imagery.
- In most cases, we return for a new 5-night hosted stay — with flights included for a team of (2) — to gather updated material and keep your visibility current.
- This ensures your resort stays visible and active on our platform year-round.



# Partnership Overview

Our goal is to build lasting relationships with our resort partners.

Each partnership begins with an initial FAM visit, followed by 12 months of online visibility.

Renewals include refreshed content, extended promotion, and added marketing opportunities.



# Next Steps

## **Step 1 — Schedule Your FAM Visit**

We'll coordinate a short stay to evaluate your resort for potential yoga or wellness retreats.

## **Step 2 — Property Evaluation**

During the visit, we'll review facilities, guest experience, and suitability for wellness programs.

## **Step 3 — Marketing Preparation**

After the visit, we'll create photo and video content to feature your property on our travel platform.

## **Step 4 — Year-Round Promotion**

Your resort will receive 12 months of visibility across our website, email, and social media channels.

***For long-distance partnerships, travel support may be discussed as part of renewal collaborations.***

***Let's take the next step toward a lasting resort partnership.***

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